

OUR COMMITMENT TO QUALITY

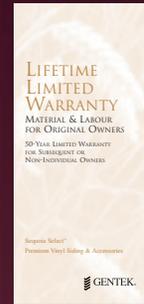
Sequoia Select ultra-premium vinyl siding is manufactured exclusively by Gentek Building Products – a leader in the building products industry for nearly 50 years.

We are dedicated to providing superior building materials and unparalleled customer service. When it comes to performance, quality and value, you can depend on Gentek for complete satisfaction.

A LIFETIME OF PROTECTION

Sequoia Select ultra-premium vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and lifetime fade coverage.

For complete warranty information, including limitations, ask your dealer for a copy of the Gentek Sequoia Select siding warranty.



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Make us a part of your home.



*Windload performance may vary by profile design. †D5 profile not available in Designer Colours; D5D not offered in Designer Colours in British Columbia and Alberta. Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may not be exactly as shown due to lithographic process. Please consult Gentek Building Products for current details. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners.

SEQUOIA[®] SELECT
Ultra-Premium Vinyl Siding



A Legacy of Exceptional Quality and Performance



SEQUOIA SELECT
Ultra-Premium Vinyl Siding

HIGHER EXPECTATIONS...



With the perfect balance of
Sequoia Select will

EXTRAORDINARY RESULTS. Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch – that make us truly a part of your home.



QUALITY AND DESIGN AT ITS FINEST

Exquisite style, exceptional strength – that's the hallmark of Sequoia Select ultra-premium vinyl siding. Greater panel thickness and deeper dimension. An extraordinary hurricane-velocity wind resistance up to 407 km/h (253 mph).* A luxurious low-gloss finish embossed with a sumptuous texture. All in a generous selection of beautiful colours and classic profiles for tastefully stated elegance. Masterfully crafted with attention to every detail, this performance-engineered home exterior will meet your every expectation for outstanding beauty, enduring protection, easy upkeep and lasting value.



grace and strength,
wrap your home in clear-stated style.

QUALITY-CRAFTED FOR OPTIMUM PERFORMANCE

At Gentek, every step of product design and development is rigorously tested to ensure superior integrity and performance. We've reinforced nail hems, beefed up wall thicknesses and enhanced profile designs to achieve the ultra-premium Sequoia Select – a siding deserving of our good name and worthy of the place you call home.

Ideal for Today's Lifestyle

Simple, practical and strong – Sequoia Select's heavy-duty construction and easy-care features require minimal upkeep. Durable and dent-resistant, each panel is solid colour throughout, so it won't chip, flake and blister like painted surfaces. And unlike wood, it won't rot or warp due to moisture. Your home will have a luxurious finish that stands the test of time.

Easy Care, Easy Clean

Sequoia Select will dramatically reduce your exterior maintenance because it never needs to be painted. You can forget about dangerous ladders or time-consuming upkeep. Just an occasional rinse with your garden hose will remove most airborne dust and dirt. Your home will keep its attractive appearance year after year with very little maintenance.

Investing in Your Home

Your home is a source of pleasure and pride, as well as a valuable investment. Sequoia Select not only will create an elegant, worry-free exterior, but will heighten your home's curb appeal as well. And in today's resale market, a beautiful, easy-care finish can greatly enhance the value of your home.

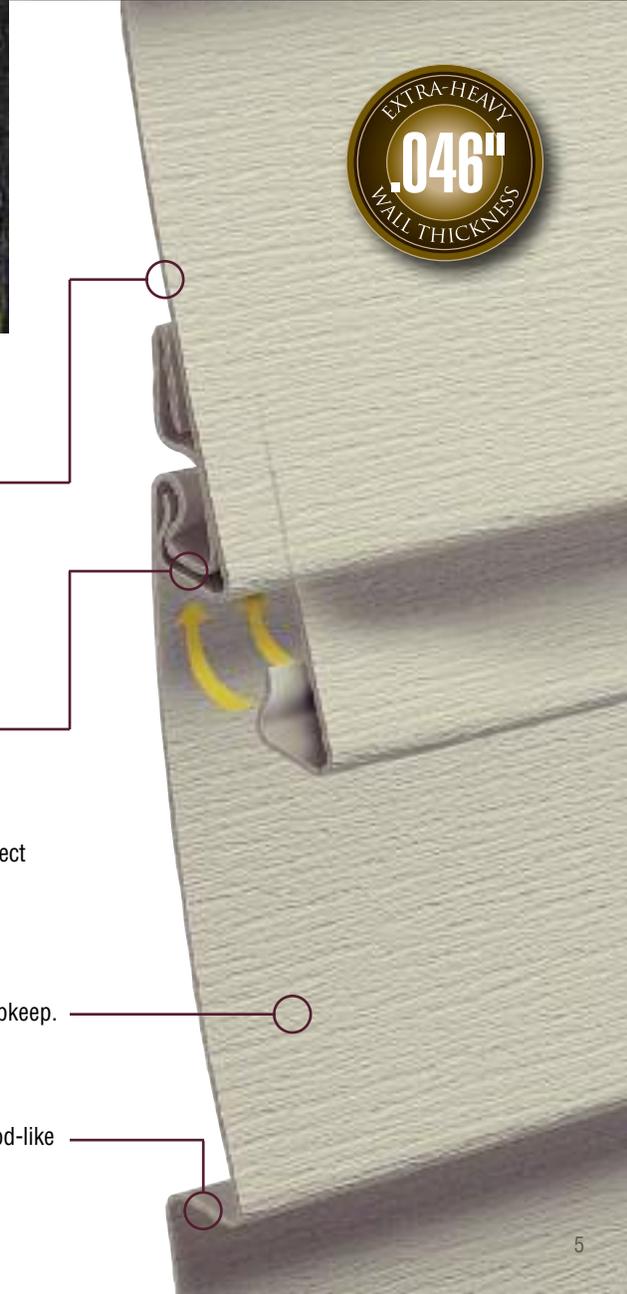
Environmentally Friendly

Now more than ever, homeowners are "building green" and choosing products that help protect the planet. As a sustainable material with a long lifespan, vinyl siding helps conserve wood and other natural resources often used in home construction. And because vinyl siding never needs to be painted, it eliminates the use of paint, stain, caulk and other maintenance-related materials that can harm the environment.

At Gentek, being environmentally responsible also means a strong commitment to source reduction at our manufacturing plant, where we recycle virtually all in-plant scrap vinyl and effectively reduce the volume and environmental impact of waste.



E BEAUTIFUL. With quiet sophistication, Sequoia Select offers a substantial departure from ordinary vinyl siding. This versatile collection features elegant hues with a natural cedargrain texture for a richness and warmth no other siding can match.



THE ULTRA-PREMIUM DISTINCTION

Extra-Heavy Wall Thickness

Heavy-duty .046" thickness provides superior rigidity, ensuring straight, smooth walls.

Full-Roll Nailing Hem

Provides double-strength wall attachment.



Exclusive Advantage Lock™ System

Securely connects panels, greatly enhancing rigidity and stability.

Hurricane-Velocity Wind Resistance

Built hurricane-tough! In laboratory tests simulating hurricane-force wind conditions, Sequoia Select withstood windloads up to 407 km/h (253 mph).*

Rich Cedargrain Emboss

Beautiful low-gloss finish achieves natural appeal and excellent durability; requires minimal upkeep.

Superior Lap Height

Full 3/4" lap height creates a deeper dimensional look and enhanced shadow lines for a true wood-like appearance.



Classic Colours



Double 4"

Double 4-1/2"
Dutch

Double 5"

Double 5"
Dutch

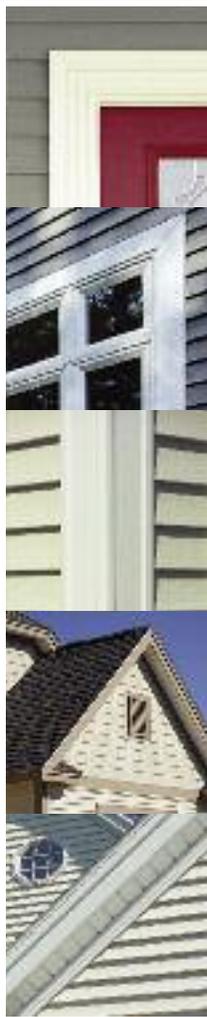


Designer Colours

Venetian Red

Not all profiles are available in all colours.*

ABILITIES. Something happens when beautiful colours, inviting texture and personal chemistry mix. A home develops character, a sense of style that reflects the conversations at the breakfast table, the together time at the end of the day or the spirited hours in between. From warm and classic to casual and contemporary – your home is all about you.



Wow – What a Finish!

Extra detail at the rooflines, added dimension around the windows, a beautifully appointed entryway and handsomely crafted corners. It's the little things that give a home personality and style. Each accent may be small individually, but together they create a truly transformative effect.

TrimEssentials by Gentek® decorative accents and trim – along with shakes and scallops, and a host of soffit and siding products – let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!



Siding with Perfection

Perfection? It's never too much to ask. Our Colour Clear Through® system makes it easy to find the perfect colour match for your exterior design. This exclusive selection of customer-preferred colours ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.



The Sequoia Select Colour Collection

Sequoia Select effortlessly embraces your every idea and inspiration with a handsome collection of exquisite profiles and colours. Choose from our palette of carefully selected hues to beautifully reflect your personal taste and lifestyle.

Classic Colours Tested and true, these timeless hues are expertly formulated for long-lasting beauty and performance.

Designer Colours This special collection of visually exciting colours achieves new heights in colour retention – thanks to our ChromaTrue® fade-defying technology.

Canyon Clay	Pebble	Wicker	Sandalwood	Pearl	Dover Gray	Sage	Juniper Grove
Harvest Wheat	Dark Drift	Saddle Brown	NEW! Mountain Arbor	Moonlit Moss	Midnight Surf	NEW! Coastal Blue	Windswept Smoke

Featuring richer, darker colours

fortified with ChromaTrue® fade-defying technology, Sequoia Select vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details. **ChromaTrue®**