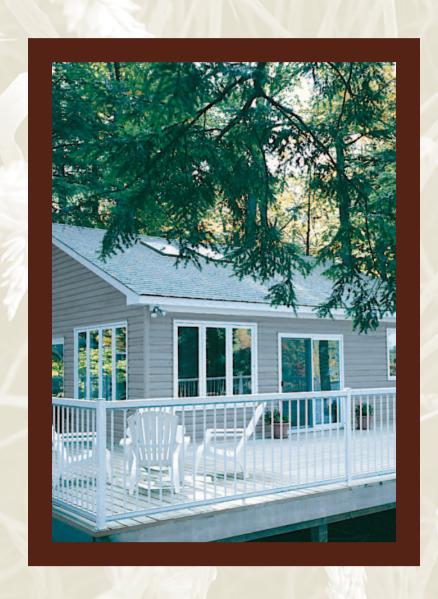


NORTHERN FOREST® ELITE

Ultra-Premium Vinyl Siding





NATURAL APPEAL

Inspired by the beauty of our own world-renowned woodlands, Northern Forest Elite ultra-premium vinyl siding will give your home the distinctive allure of a natural wood finish but without the time-consuming upkeep.

The secret to Northern Forest Elite's remarkably realistic wood appearance is in our Integrated Variegated Colour manufacturing process. Just as the passing seasons leave subtle shadings in the grain of real wood, our multi-toned colouring technology masterfully recreates the inviting appeal of hand-brushed stained cedar.



Take a Closer Look

What makes our variegated siding special? By applying various shades and densities of warm, earthy hues in non-repeating patterns, our special finishing process gives each panel its own distinctive appearance. A light cedargrain emboss further imparts the traditional beauty of hand-cut cedar planks.

The colour Earthen, as shown here, is created with multiple shades and densities that together achieve the siding's rich depth and natural elegance.

Light tones		
Mid tones		
wild tories		
Dark tones		
	Earthen Colour Palette	



Higher Expectations... Extraordinary Results

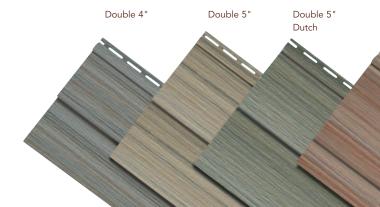
Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch—that make us truly a part of your home.













CASUAL BUT NEVER ORDINARY Northern Forest

Elite's soft, intertwining earth tones and light cedargrain texture recreate the distinctive allure of a natural wood finish. Superbly crafted for exceptional strength and beauty, Northern Forest Elite will give your home a warm and inviting ambiance.



Luxury Meets Performance

Built with lasting beauty in mind, Northern Forest Elite's ultra-premium construction makes it an excellent choice for your home. Durable and dent-resistant, each panel is infused with multi-tone colours through and through, so it won't chip, flake and blister like painted surfaces. And unlike wood, it won't rot and warp due to moisture. Your home will maintain its fresh-looking finish despite exposure to harsh weather and other destructive elements.

Ideal for Today's Lifestyle

Northern Forest Elite will dramatically reduce your exterior maintenance because it never needs to be painted. You can forget about dangerous ladders or time-consuming upkeep. Just an occasional rinse with a garden hose will remove most airborne dust and dirt to help keep your home looking like new.

Investing in Your Future

When you think about it, your home may be your single most important investment, so it's wise to safeguard its appearance and value. Northern Forest Elite not only will create an enjoyable, worry-free exterior, but will heighten your home's curb appeal as well. And in today's resale market, a beautiful, low-maintenance finish can greatly enhance the value of your home.

Endless Possibilities

Something happens when beautiful colours, inviting texture and personal chemistry mix. A home develops character, a sense of style that reflects the conversations at the breakfast table, the together time at the end of the day or the spirited hours in between. From warm and classic to casual and contemporary—your home is all about you.



Environmentally Friendly

Now more than ever, homeowners are "Building Green" and choosing products that are eco-friendly. As a sustainable material with a long lifespan, vinyl siding helps conserve wood and other natural resources that are often used in home construction. And because vinyl siding never needs to be painted, it reduces the amount of paint, stain, caulk and other maintenance-related substances being deposited into the solid waste stream.

At Gentek, being environmentally responsible also means a strong commitment to source reduction at our manufacturing plant, where we recycle virtually all in-plant scrap vinyl and effectively reduce the volume and environmental impact of waste.

7" Vertical Board & Batten



Variegated Luran Colours



The Ultra-Premium Distinction

Extra-Heavy Wall Thickness -

Heavy-duty .046" thickness provides superior rigidity, ensuring straight, smooth walls.

Full-Roll Nailing Hem

Delivers double-strength wall attachment.



Exclusive Advantage Lock™ System -

Securely connects panels, greatly enhancing rigidity and stability.

Built Hurricane-Tough!

In laboratory tests simulating hurricane-force wind conditions, Northern Forest Elite withstood windloads up to 370 km/h (230 mph).

Integrated Variegated Colour —

Warm, earthy hues in various densities create the distinctive beauty of hand-brushed stained cedar.

Rich Cedargrain Emboss

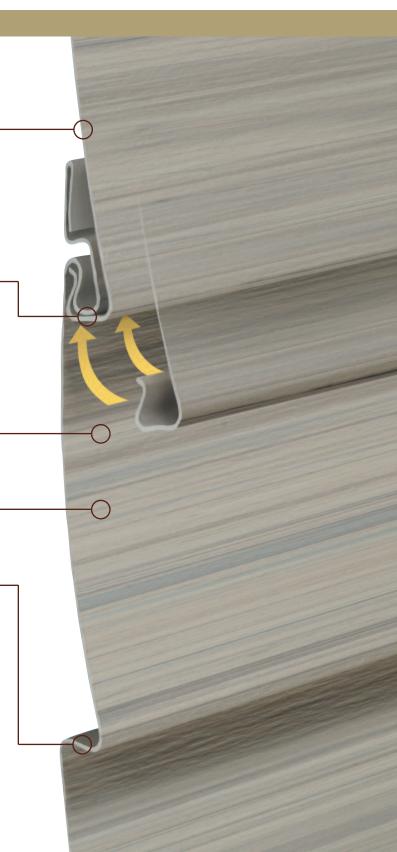
Beautiful low-gloss finish achieves natural appeal and excellent durability; requires minimal upkeep.

Superior Lap Height -

Full 3/4" lap height creates a deeper dimensional look and enhanced shadow lines for a true wood-like appearance.

Gentek Colour Innovations with Fade-Defying ChromaTrue® Technology

Featuring richer, darker colours fortified with ChromaTrue fade-defying technology, Northern Forest Elite vinyl siding carries a lifetime limited warranty against fading. **Chroma**True*





TRIMESSENTIALS

Accentuate the architecture of your home with our TrimEssentials by Gentek® collection of trim and accessories. Choose from exquisitely crafted window and door surrounds, fluted lineals, corner posts and other exterior accents—as well as decorative shakes and scallops—to give your home personality and style.

OUR COMMITMENT TO QUALITY

Northern Forest Elite ultra-premium vinyl siding is manufactured exclusively by Gentek Building Products Limited—a leader in the building products industry for nearly 50 years. We are dedicated to providing superior building materials and unparalleled customer service. When it comes to performance, quality and value, you can depend on Gentek for complete satisfaction.

A LIFETIME OF PROTECTION

Northern Forest Elite ultra-premium vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and lifetime fade coverage.

For complete warranty information, including limitations, ask your dealer for a copy of the Gentek Northern Forest Elite vinyl siding warranty.







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Make us a part of your home.

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